

## CLAIMS

I claim:

1. A method comprising the steps of :

providing a Internet web site which allows a purchaser to make a first purchase for a first amount of money of a first item through the web site;

wherein the Internet web site allows the purchaser to select a first donee to give a first portion of the first amount of money to;

and wherein the Internet web site causes the first portion of the first amount of money to be paid to the first donee.

2. The method of claim 1 further wherein

the Internet web site provides a list of potential donees and the purchaser selects the first donee from the list of potential donees.

3. The method of claim 2 further wherein

the Internet web site receives the purchaser's address and each potential donee on the list of potential donees has an address which is located in the same township as the address of the purchaser.

4. The method of claim 1 wherein

wherein the Internet web site allows the purchaser to select a second donee to give a second portion of the first amount of money to;

and wherein the Internet web site causes the second portion of the first amount of money

to be paid to the second donee.

5. The method of claim 4 further wherein

the Internet web site provides a list of potential donees and the purchaser selects the first donee and the second donee from the list of potential donees.

6. The method of claim 5 further wherein

the Internet web site receives the purchaser's address and each potential donee on the list of potential donees has an address which is located in the same township as the address of the purchaser.

7. The method of claim 4 wherein

the first and second portions can be selected by the purchaser.

8. The method of claim 7 wherein

the first and second portions are percentages which can be selected by the purchaser.

9. The method of claim 7 further comprising

displaying the first and second portions on a computer display.

10. The method of claim 8 further comprising

displaying the first and second portions on a computer display.

11. The method of claim 1 wherein

the first donee is a charity.

12. The method of claim 2 wherein

the first donee and the potential donees are charities.

13. The method of claim 4 wherein

the first donee is a charity; and

the second donee is a charity

14. The method of claim 5 wherein

the first donee is a charity;

the second donee is a charity;

and the potential donees are charities.

15. A method comprising the steps of :

providing a Internet web site which allows a purchaser to make a first purchase for a first amount of money of a first item through the web site;

and wherein the Internet web site causes a portion of the first amount of money to be paid back to the purchaser in stock.

16. The method of claim 15 wherein

the stock is stock in the company which owns the Internet web site.

17. A method comprising the steps of:

providing an internet web site which allows a seller to post an item for sale; and

wherein the internet web site includes a web page which gives the seller the option to display his e-mail address or his street address for allowing a potential buyer to see the address where the item is offered for sale and to allow the buyer to decide whether to obtain the item for sale.

18. The method of claim 17 wherein

the internet web site allows sellers in a geographic region to post items for sale.

19. The method of claim 17 wherein

the internet web site allows sellers in a geographic region to post items for exchange;

and the internet web site allows sellers in a geographic region to offer items for free.

20. The method of claim 18 wherein

the geographic region is a township.

21. The method of claim 19 wherein

the user can choose from a list of business names to obtain customer service by e-mail.

22. The method of claim 19 wherein

the internet web site allows the user to send a message to the internet web site, and wherein the internet web site forwards the message on the user's behalf to the actual business.